

Manage your event like a Pro

Experience the ease, simplicity, and earning potential of events with Universe.



CONFERENCES & EXHIBITIONS - FEATURES THAT WORK FOR YOU



Keep customers on your site

Sell directly from your website with no redirection during the checkout. Ensure high conversion.



Manage your team

Use our multi-user feature to provide custom access to the platform to each of your team members



Track sales automatically

Receive realtime sales data and analytics. Integrate with Google Analytics, Adwords and Facebook Pixel to understand what channels are driving sales.



Gather key insights

Collect information from your guests through customised checkout questions.



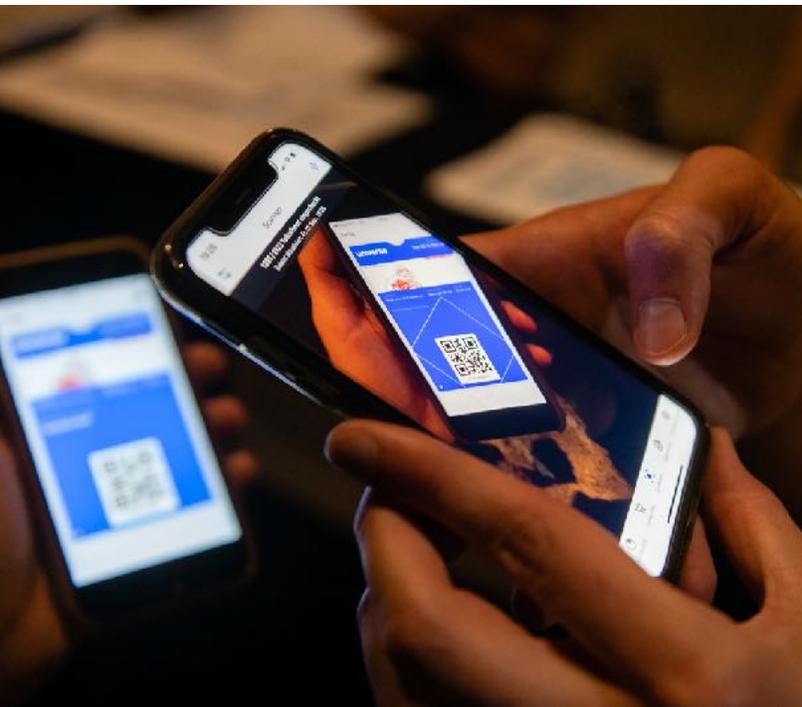
Improved customer service

Communicate with customers directly from the platform, resolve issues, submit refunds and change orders.



Scan and sell at the door

Use our BoxOffice app to scan & sell ticket at the door and/or integrate with any third parties of your choice through our Graph QL API



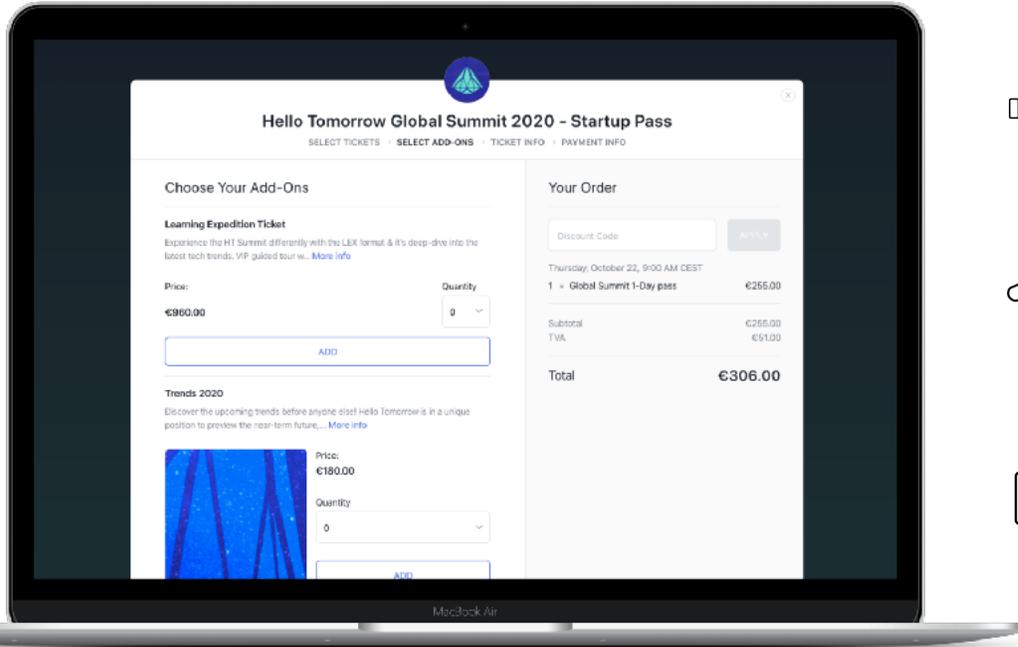
+10k
Attendees

2
API Integrations

Eurosonic is the biggest showcase music festival in Europe and runs alongside a business conference each year in the Netherlands. By using Universe to ticket both the festival and the conference ESNS have been able to drive all sales on their website, collect key data from their attendees and transfer this in real time to third parties which provide them with access control and badge printing services.

Eurosonic, Annual Festival & Conference
Groningen, Netherlands

Additional revenue, maximised sales and wider reach



Additional revenue

Insert an additional step in the checkout to offer upsells, such as merchandise, workshops or food and drink.



Ticketmaster marketing

Reach the widest possible audience. We'll list your Universe event on the local Ticketmaster website to help you reach thousands of people.



Promote via social media

Sell tickets directly from Facebook and allow customers to promote the event via Twitter to receive a discount at checkout.



+12k Attendees
85% sold online

Bike Shed

“ We’ve continued to see success every year with Universe. Set-up is simple and the registration process is very user-friendly. Plus, it’s incredibly easy to collect customer data through custom checkout questions for our marketing efforts. ”

Anthony “Dutch” van Someren
Founder, Bike Shed Motorcycle Club



We're here to help. Let's work together - contact your local Ticketmaster representative.